



ANNUAL REPORT 2020

International Topical
Steroid Awareness
Network

LETTER FROM THE PRESIDENT

Our 2020 International Topical Steroid Awareness Network annual report provides a broad over view of the work of our very small but very passionate organization. With creativity and commitment to purpose, we worked with our community and our industry partners to implement programs and projects while also navigating the effects of the COVID-19 pandemic.

We are grateful to both our engaged community and committed partners for their dedication to the global community of people suffering with the effects of Topical Steroid Withdrawal Syndrome.

We look forward to continuing the steady work of ITSAN to change the experience of patients everywhere who suspect that they may be dealing with an entirely different iatrogenic diagnosis than originally diagnosed.



Sincerely,

Kathryn Tullos
Kathryn Tullos, R.N.
President, ITSAN

FINANCIAL OVERVIEW

Statement of Activities

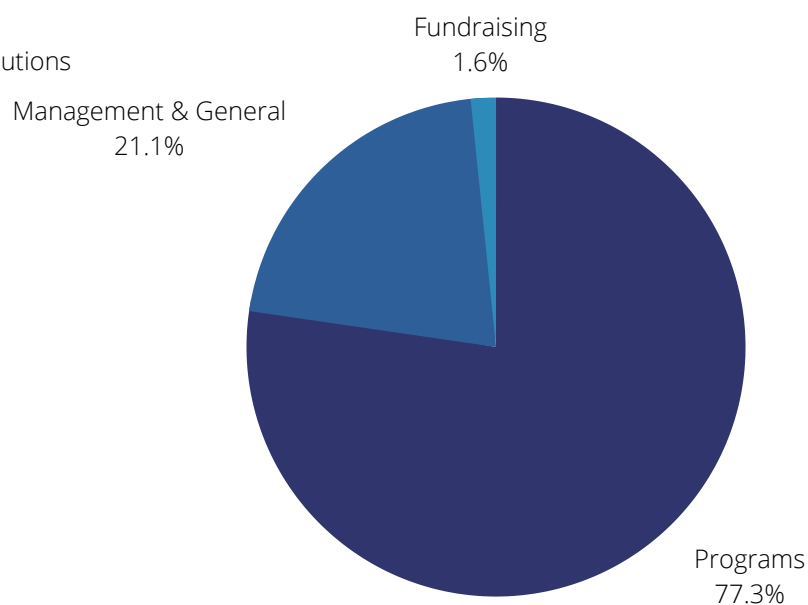
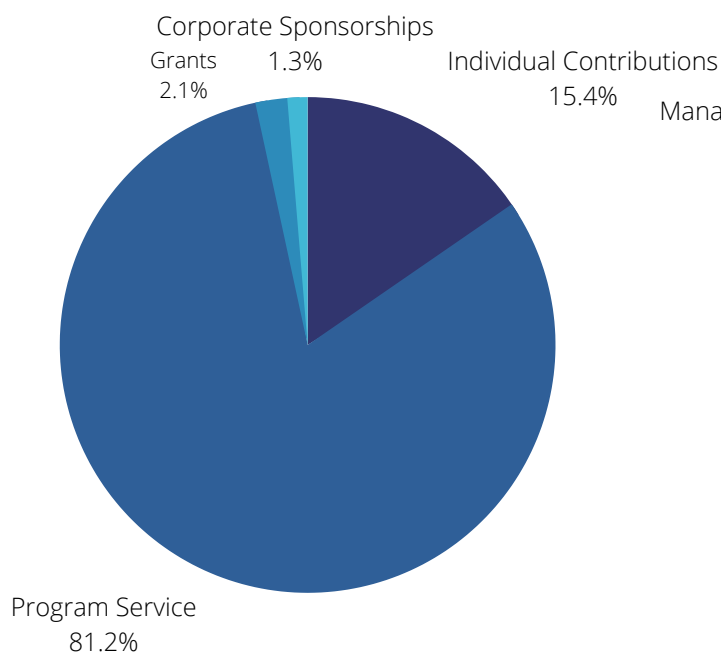
Year Ended 2020

INCOME

• Individual Contributions	\$17,593
• Program Service	\$92,824
• Grants	\$2,373
• Corporate Sponsorships	\$1,500
Total Income	\$114,290

EXPENSES

• Programs	\$37,393
◦ Advocacy	\$21,979
◦ Community Support	\$15,363
◦ Research	\$51
• Management & General	\$10,191
• Fundraising	\$787
Total Expenses	\$48,371



MISSION AND VISION

Mission: The mission of the International Topical Steroid Awareness Network is to raise awareness of Topical Steroid Withdrawal Syndrome and support affected individuals.

Goal: Prevention, early detection, accurate diagnosis, and proper treatment of TSW Syndrome

ITSAN Priorities:

- Patient Engagement Plan
- Find prevalence and proof
- Education and awareness
- Research for biomarkers

2020 HIGHLIGHTS

- Key contributor to the More Than Skin Deep Burden of Eczema report from drug development meeting with FDA, 5 patient organizations, and patients
- Member Engagement webinar: Advocacy and Reporting to the FDA adverse outcome database
- Industry Partnership with the Allergy Asthma Network (AAN)/ITSAN Survey - Voice of the Patient survey development and execution (2,000+ responses)
- Work groups with AAN on oral corticosteroids (OCS):
 - Steering Committee OCS Stewardship “OCS Overexposed”
 - Medical Provider OCS Stewardship workgroup
- Industry Partnerships: Burden of caregivers in Atopic Eczema - work group with 5 groups involved in PFDD/MTSD meeting - project led by Global Parents for Eczema Research (GPER).
- Industry Partnership: Workgroup for Adult Eczema with 5 non-profits; Led by National Eczema Association (NEA)
- ITSAN representation at CSD/AADA Legislative Conference - Sept
- Members of the ITSAN Topical Steroid Withdrawal Syndrome Support Group - increased membership by 50% in the last year
- Website update and refresh - itsan.org
- ITSAN Board Retreat - Myrtle Beach, Feb 2020
- Atopic Eczema day campaign executed the week leading up to Sept 14 - World Eczema Day

A person is standing on a rocky mountain peak, looking out over a vast mountain range at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. The mountains are layered, with the closest peaks in sharp focus and the distant ones fading into a hazy background. The person is silhouetted against the bright light of the setting sun.

2020 Annual Report

International Topical Steroid Awareness Network (ITSAN)

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